



Wealth Optimized

[avidianwealth.com](http://avidianwealth.com)



# The Avidian Business Model

Designed to simplify the complexities that come with wealth

At Avidian, we collaborate as a team with you and your trusted network of professionals to ensure that all aspects of your finances are coordinated and working in line with your goals. Our engagement process is designed to help you make informed and confident decisions in the areas of financial planning, estate planning, tax strategies, risk management, and investment management.



1.

Independent registered investment advisory firm with offices in Houston and Austin.

2.

Founded in 2003 and currently advising on over \$3 billion in assets

3.

Held to the fiduciary standard of care, the highest standard in the industry

4.

Full transparency with a straightforward fee structure

5.

Open architecture for optimal client solutions

6.

Third-party custodians and reporting for client assets

“Our mission is to make a positive impact in the lives of the families we serve.”

Our professional team includes:

- ✓ CERTIFIED FINANCIAL PLANNERS™
- ✓ Certified Public Accountants
- ✓ Chartered Financial Analysts
- ✓ Investment Specialists
- ✓ MBAs
- ✓ JDs
- ✓ CEPAs

We deliver highly personalized services and solutions in a consultative, fee-based format.

Luke Patterson  
Chairman, CEO





# What Avidian Can Do for Your Family

- ✓ Comprehensive financial planning
- ✓ Multi-generational estate and wealth transfer planning
- ✓ Tax and estate tax strategies
- ✓ Legacy planning and charitable giving strategies
- ✓ Asset management solutions
- ✓ Investment consulting
- ✓ Portfolio review and stress testing
- ✓ Risk management strategies and insurance solutions
- ✓ Retirement planning and income strategies
- ✓ Cash flow planning
- ✓ Social security and pension maximization
- ✓ Family advisory services
- ✓ Executive planning







# What Avidian Can Do for Your Business

- ✓ Structure and tax planning strategies
- ✓ Business succession planning strategies
- ✓ Business exit strategies
- ✓ Buy-sell agreement review
- ✓ Key-man plans
- ✓ Planning for key executive team
- ✓ Treasury and investment banking strategies
- ✓ Small business qualified and nonqualified retirement plans
- ✓ 10b5-1 plans
- ✓ 83(b) election advice



# Third-Party Custodians



Fidelity  
[www.fidelity.com](http://www.fidelity.com)



Charles Schwab  
[www.schwab.com](http://www.schwab.com)



Inspira Financial  
[www.inspirafinancial.com](http://www.inspirafinancial.com)

## Are you working with a fiduciary?

### What is the fiduciary standard of care?

The fiduciary standard of care requires that a financial adviser act solely in the client's best interest when offering personalized financial advice. Unfortunately, everyone in this industry is not held to this same standard.

Avidian Wealth Solutions is proudly held to the fiduciary standard. As fiduciaries, our team is committed to always acting in our clients' best interests. This is not only a promise, it is also a legal responsibility. Clients receive honest and thorough financial advice aligned with their goals and objectives.

### What are the benefits of working with a fiduciary advisor?

- ✓ Put their clients' best interests before their own, seeking the best prices and terms
- ✓ Act in good faith and provide all relevant facts to clients
- ✓ Must avoid conflicts of interest and disclose any potential conflicts of interest to clients
- ✓ Provide full transparency regarding their compensation
- ✓ Strive to provide accurate, thorough advice

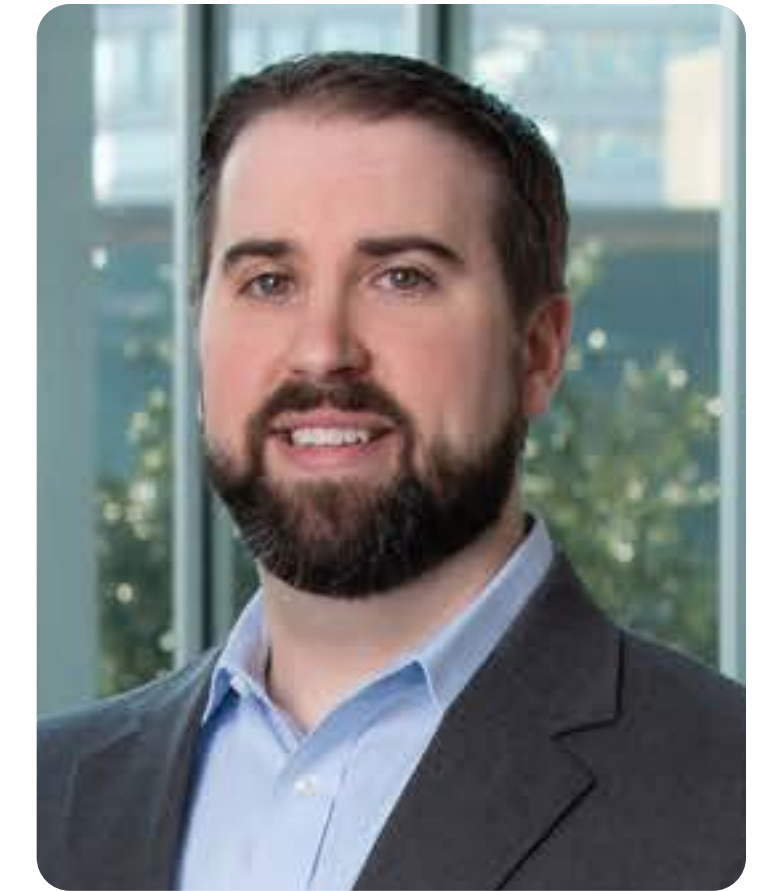
# Our Team

Our team is comprised of highly specialized advisors that collaborate as fiduciaries to provide clients the highest level of financial counsel and service. We provide a personalized approach to planning and investment management, offering a family office experience to high net worth individuals. With decades of experience, we have developed expertise in analyzing each client's financial picture through comprehensive financial planning. We partner with clients with the goal of helping them clearly understand their overall wealth plan while providing strategic advice and ongoing analysis.

Our advice is objective and always in the client's best interest. We are compensated through a fee-based arrangement where our goals are aligned with those of our clients. Working alongside our clients' other trusted advisors, we serve as fiduciaries to address all aspects of their financial lives. Our clients are supported by a team of CFPs, CFAs, CPAs, MBAs, and JDs located in our office. Through our collaborative approach, we work with clients to optimize their decisions and align them with their tax and financial plans.



**CLAYTON MOYER**  
CFP®, Sr. Wealth Advisor



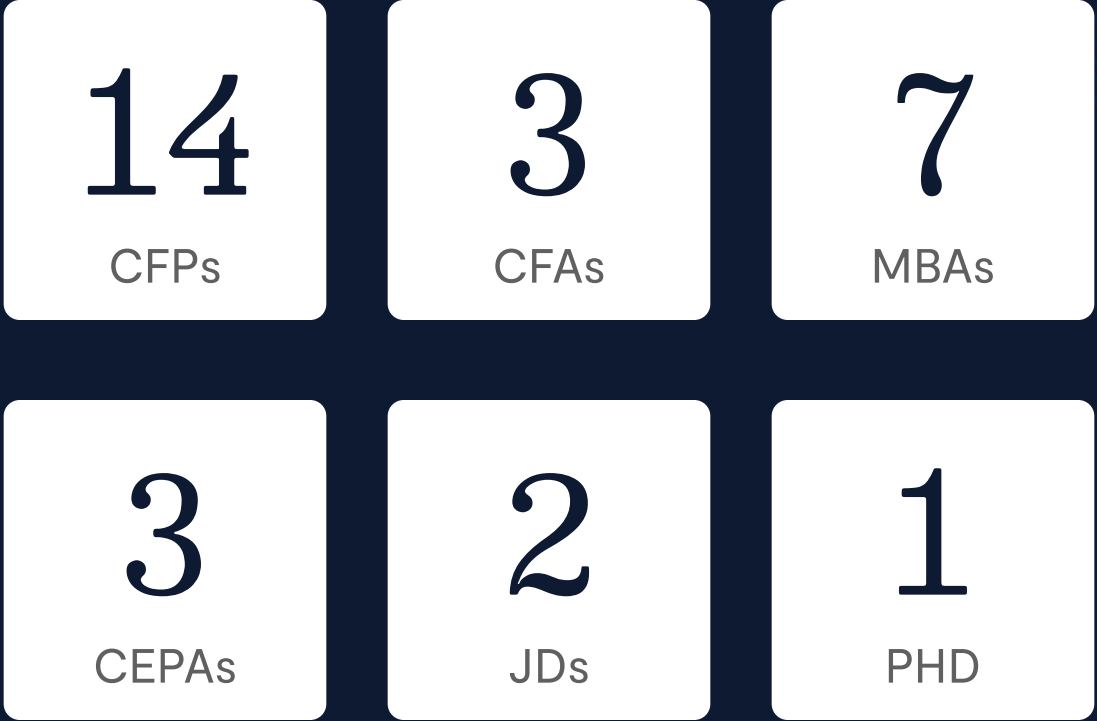
**JEFF MANWARING**  
CFP®, Sr. Wealth Advisor




**TAYLOR MOTSINGER**  
Wealth Management Associate




# Trusted Experience




## Executive Leadership Team




LUKE PATTERSON  
Chairman, CEO




JIM ATKINSON  
COO,Head of M&A  
Managing Partner



PRESTON SNOW  
CFP®, Sr. Wealth  
Advisor, Managing  
Partner




HOPE EDICK  
Chief Compliance  
Officer




KATHERINE YARBER  
Chief Accounting  
Officer

## Investment Management Team




JAKE BORBIDGE  
CFA®, CAIA®, Chief  
Investment Officer




NAN LU  
Ph.D., CFA®, CAIA®,  
MBA, Sr. Portfolio  
Manager



ANDREI COSTAS  
MBA  
Portfolio Manager



ROBIN CHAN  
CFA®  
Trading Supervisor



CASEY HODGES  
Operations Specialist

## Financial Planning Team



ROBERT PALMER  
JD, MBA, CFP®,  
CHFC®  
Director of Financial  
Planning



STEPHEN KIRBY  
JD  
Financial Planner





# Clayton Moyer

## CFP®, Sr. Wealth Advisor

Clayton Moyer joined Avidian Wealth in September 2021. Since 2008, Clayton has been working with and advising high-net-worth families to stay financially organized and achieve their goals. He has extensive experience in income tax, estate, and investment planning.

Clayton graduated from Stephen F. Austin State University with a BBA in Finance. He went on to attend Rice University's Certified Financial Planner® (CFP®) Program, and in 2012 he obtained his CFP® designation.

Clayton is originally from Greenville, TX. Outside the office, he enjoys cycling Houston's Terry Hershey Park, cooking barbecue, and traveling with his wife, Beth.

## Education

✓ BBA in Finance, Stephen F. Austin State University

## Contact

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# Jeff Manwaring

## CFP®, Sr. Wealth Advisor

Jeff Manwaring joined Avidian Wealth in September 2021. Jeff has been in the wealth management industry since 2008 and specializes in advising high-net-worth families as they navigate through life's wealth planning issues. He has extensive experience in investment management, income tax, estate, and retirement planning.

Jeff graduated from Stephen F. Austin State University with a BBA. He also attended Rice University's Certified Financial Planner® (CFP®) Program, and in 2012 he obtained his CFP® designation.

Jeff and his wife Katie have been married since 2010 and have two children, Kennedy, and Landry. Jeff is actively involved in his community and local church and enjoys traveling.

## Education

✓ BBA, Stephen F. Austin State University

## Contact

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# Taylor Motsinger

## Wealth Management Associate

Taylor joined Avidian in January of 2023. Before her time at Avidian, she was the director of business development at RJ Capital, handling client requests and firm operations.

Taylor graduated from Florida State University in 2018 with a bachelor's degree in Psychology and Entrepreneurship. She was a part of the first graduating class of the Jim Moran College of Entrepreneurship at Florida State. In 2022, Taylor earned her Series 65 license and became an Investment Advisor Representative.

Taylor enjoys volunteering with the Houston Livestock Show and Rodeo in her free time.

## Education

- ✓ Bachelor's in Psychology and Entrepreneurship, Florida State University

## Contact

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## Important Disclosure Information

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