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# AVIDIAN

Wealth Optimized

Investment Management

Risk Management

The Avidian Difference Financial Planning

Tax Strategies

Estate Planning

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## The Avidian Business Model

Designed to simplify the complexities that come with wealth

At Avidian, we collaborate as a team with you and your trusted network of professionals to ensure that all aspects of your finances are coordinated and working in line with your goals. Our engagement process is designed to help you make informed and confident decisions in the areas of financial planning, estate planning, tax strategies, risk management, and investment management.

### AVIDIAN

#### 2. 3. L. Independent registered Founded in 2003 and investment advisory firm currently advising on with offices in Houston over \$3 billion in assets and Austin. industry 5. 4. 6.

Full transparency with a straightforward fee structure

Open architecture for optimal client solutions

assets

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Held to the fiduciary standard of care, the highest standard in the

Third-party custodians and reporting for client

#### 66

#### Our mission is to make a positive impact in the lives of the families we serve."

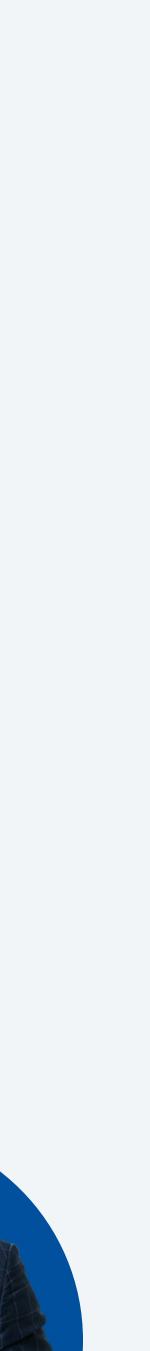
Our professional team includes:

- ✓ CERTIFIED FINANCIAL PLANNERS™
- Certified Public Accountants
- ✓ Chartered Financial Analysts
- ✓ Investment Specialists
- ✓ MBAs
- ✓ JDs
- ✓ CEPAs

We deliver highly personalized services and solutions in a consultative, fee-based format.







## What Avidian Can Do for Your Family

- Comprehensive financial planning
- Multi-generational estate and wealth transfer planning
- ✓ Tax and estate tax strategies
- Legacy planning and charitable giving strategies
- Asset management solutions
- Investment consulting
- Portfolio review and stress testing
- Risk management strategies and insurance solutions
- Retirement planning and income strategies
- Cash flow planning
- Social security and pension maximization
- Family advisory services
- Executive planning





## What Avidian Can Do for Your Business

- Structure and tax planning strategies
- Business succession planning strategies
- ✓ Business exit strategies
- Buy-sell agreement review
- Key-man plans
- Planning for key executive team
- Treasury and investment banking strategies
- Small business qualified and nonqualified retirement plans
- ✓ 10b5-1 plans
- ✓ 83(b) election advice

## Third-Party Custodians



Fidelity www.fidelity.com



**Charles Schwab** www.schwab.com

inspira

Inspira Financial www.inspirafinancial.com



The fiduciary standard of care requires that a financial adviser act solely in the client's best interest when offering personalized financial advice. Unfortunately, everyone in this industry is not held to this same standard.

- Act in good faith and provide all relevant facts to clients
- Must avoid conflicts of interest and disclose any potential conflicts of interest to clients
- Provide full transparency regarding their compensation

## Are you working with a fiduciary? What is the fiduciary standard of care?

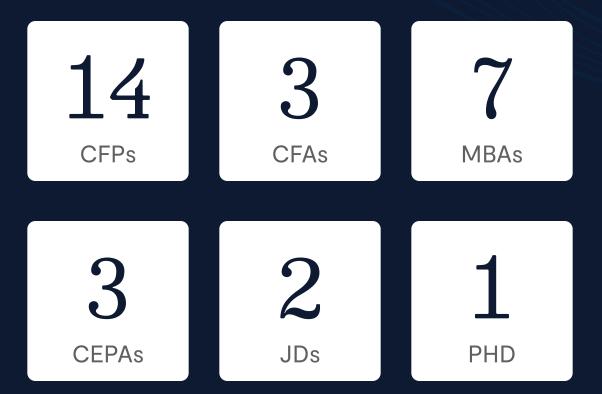
Avidian Wealth Solutions is proudly held to the fiduciary standard. As fiduciaries, our team is committed to always acting in our clients' best interests. This is not only a promise, it is also a legal responsibility. Clients receive honest and thorough financial advice aligned with their goals and objectives.

## What are the benefits of working with a fiduciary advisor?

Put their clients' best interests before their own, seeking the best prices and terms

Strive to provide accurate, thorough advice

## Trusted Experience



#### Executive Leadership Team



LUKE PATTERSON Chairman, CEO



JAKE BORBIDGE CFA®, CAIA®, Chief Investment Officer

#### Financial Planning Team

NAN LU

Manager

MBA, Sr. Portfolio



JD, MBA, CFP®, CHFC® Director of Financial Planning

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JIM ATKINSON COO,Head of M&A Managing Partner



PRESTON SNOW CFP®, Sr. Wealth Advisor, Managing Partner



HOPE EDICK Chief Compliance Officer



KATHERINE YARBER Chief Accounting Officer

#### Investment Management Team





ANDREI COSTAS Ph.D., CFA®, CAIA®, MBA Portfolio Manager



ROBIN CHAN CFA® Trading Supervisor



CASEY HODGES **Operations Specialist** 

STEPHEN KIRBY

ROBERT PALMER





## AVIDIAN

## Important Disclosure Information

Past performance may not be indicative of future results. Different types of investments involve varying degrees of risk. Therefore, it should not be assumed that future performance of any specific investment or investment strategy (including the investments and/or investment strategies recommended and/or undertaken by Avidian Wealth Solutions ("Avidian"), or any non-investment related services will be profitable, equal any historical performance level(s), be suitable for your portfolio or individual situation, or prove successful. Avidian is neither a law firm nor an accounting firm, and no portion of its services should be construed as legal or accounting advice. Moreover, you should not assume that any discussion or information in this document serves as the receipt of, or as a substitute for, personalized investment advice from Avidian. Please remember that it remains your responsibility to advise Avidian, in writing, if there are any changes in your personal/financial situation or investment objectives for the purpose of reviewing/evaluating/revising our previous recommendations and/or services, or if you would like to impose, add, or to modify any reasonable restrictions to our investment advisory services. A copy of our current written disclosure brochure discussing our advisory services and fees is available upon request. The scope of the services to be provided depends upon the needs of the client and the terms of the engagement.

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