



Wealth Optimized

[avidianwealth.com](http://avidianwealth.com)



# The Avidian Business Model

Designed to simplify the complexities that come with wealth

At Avidian, we collaborate as a team with you and your trusted network of professionals to ensure that all aspects of your finances are coordinated and working in line with your goals. Our engagement process is designed to help you make informed and confident decisions in the areas of financial planning, estate planning, tax strategies, risk management, and investment management.



1.

Independent registered investment advisory firm with offices in Houston and Austin.

2.

Founded in 2003 and currently advising on over \$3 billion in assets

3.

Held to the fiduciary standard of care, the highest standard in the industry

4.

Full transparency with a straightforward fee structure

5.

Open architecture for optimal client solutions

6.

Third-party custodians and reporting for client assets

“Our mission is to make a positive impact in the lives of the families we serve.”

Our professional team includes:

- ✓ CERTIFIED FINANCIAL PLANNERS™
- ✓ Certified Public Accountants
- ✓ Chartered Financial Analysts
- ✓ Investment Specialists
- ✓ MBAs
- ✓ JDs
- ✓ CEPAs

We deliver highly personalized services and solutions in a consultative, fee-based format.

Luke Patterson  
Chairman, CEO





# What Avidian Can Do for Your Family

- ✓ Comprehensive financial planning
- ✓ Multi-generational estate and wealth transfer planning
- ✓ Tax and estate tax strategies
- ✓ Legacy planning and charitable giving strategies
- ✓ Asset management solutions
- ✓ Investment consulting
- ✓ Portfolio review and stress testing
- ✓ Risk management strategies and insurance solutions
- ✓ Retirement planning and income strategies
- ✓ Cash flow planning
- ✓ Social security and pension maximization
- ✓ Family advisory services
- ✓ Executive planning







# What Avidian Can Do for Your Business

- ✓ Structure and tax planning strategies
- ✓ Business succession planning strategies
- ✓ Business exit strategies
- ✓ Buy-sell agreement review
- ✓ Key-man plans
- ✓ Planning for key executive team
- ✓ Treasury and investment banking strategies
- ✓ Small business qualified and nonqualified retirement plans
- ✓ 10b5-1 plans
- ✓ 83(b) election advice



# Third-Party Custodians



Fidelity  
[www.fidelity.com](http://www.fidelity.com)



Charles Schwab  
[www.schwab.com](http://www.schwab.com)



Inspira Financial  
[www.inspirafinancial.com](http://www.inspirafinancial.com)

## Are you working with a fiduciary?

### What is the fiduciary standard of care?

The fiduciary standard of care requires that a financial adviser act solely in the client's best interest when offering personalized financial advice. Unfortunately, everyone in this industry is not held to this same standard.

Avidian Wealth Solutions is proudly held to the fiduciary standard. As fiduciaries, our team is committed to always acting in our clients' best interests. This is not only a promise, it is also a legal responsibility. Clients receive honest and thorough financial advice aligned with their goals and objectives.

### What are the benefits of working with a fiduciary advisor?

- ✓ Put their clients' best interests before their own, seeking the best prices and terms
- ✓ Act in good faith and provide all relevant facts to clients
- ✓ Must avoid conflicts of interest and disclose any potential conflicts of interest to clients
- ✓ Provide full transparency regarding their compensation
- ✓ Strive to provide accurate, thorough advice



# Trusted Experience

14

CFPs

3

CFAs

7

MBAs

3

CEPAs

2

JDs

1

PHD

## Executive Leadership Team



LUKE PATTERSON  
Chairman, CEO



JIM ATKINSON  
COO, Head of M&A  
Managing Partner



PRESTON SNOW  
CFP®, Sr. Wealth  
Advisor, Managing  
Partner



HOPE EDICK  
Chief Compliance  
Officer



KATHERINE YARBER  
Chief Accounting  
Officer

## Investment Management Team



JAKE BORBIDGE  
CFA®, CAIA®, Chief  
Investment Officer



NAN LU  
Ph.D., CFA®, CAIA®,  
MBA, Sr. Portfolio  
Manager



ANDREI COSTAS  
MBA  
Portfolio Manager



ROBIN CHAN  
CFA®  
Trading Supervisor



CASEY HODGES  
Operations Specialist

## Financial Planning Team



ROBERT PALMER  
JD, MBA, CFP®,  
CHFC®  
Director of Financial  
Planning



STEPHEN KIRBY  
JD  
Financial Planner





## Important Disclosure Information

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