



Wealth Optimized

[avidianwealth.com](http://avidianwealth.com)



# The Avidian Business Model

Designed to simplify the complexities that come with wealth

At Avidian, we collaborate as a team with you and your trusted network of professionals to ensure that all aspects of your finances are coordinated and working in line with your goals. Our engagement process is designed to help you make informed and confident decisions in the areas of financial planning, estate planning, tax strategies, risk management, and investment management.



1.

Independent registered investment advisory firm with offices in Houston and Austin.

2.

Founded in 2003 and currently advising on over \$3 billion in assets

3.

Held to the fiduciary standard of care, the highest standard in the industry

4.

Full transparency with a straightforward fee structure

5.

Open architecture for optimal client solutions

6.

Third-party custodians and reporting for client assets

“Our mission is to make a positive impact in the lives of the families we serve.”

Our professional team includes:

- ✓ CERTIFIED FINANCIAL PLANNERS™
- ✓ Certified Public Accountants
- ✓ Chartered Financial Analysts
- ✓ Investment Specialists
- ✓ MBAs
- ✓ JDs
- ✓ CEPAs

We deliver highly personalized services and solutions in a consultative, fee-based format.

Luke Patterson  
Chairman, CEO





# What Avidian Can Do for Your Family

- ✓ Comprehensive financial planning
- ✓ Multi-generational estate and wealth transfer planning
- ✓ Tax and estate tax strategies
- ✓ Legacy planning and charitable giving strategies
- ✓ Asset management solutions
- ✓ Investment consulting
- ✓ Portfolio review and stress testing
- ✓ Risk management strategies and insurance solutions
- ✓ Retirement planning and income strategies
- ✓ Cash flow planning
- ✓ Social security and pension maximization
- ✓ Family advisory services
- ✓ Executive planning







# What Avidian Can Do for Your Practice

- ✓ Data Gathering
- ✓ Current & Projected Tax Analysis
- ✓ Goals, Needs, Wants Analysis
- ✓ Strategies Supporting Settlement Decisions
- ✓ Short & Long-Term Modeling
- ✓ Expectations Management
- ✓ Education/Financial Literacy
- ✓ On-Going Financial Planning
- ✓ Family Office Environment



# Third-Party Custodians



Fidelity  
[www.fidelity.com](http://www.fidelity.com)



Charles Schwab  
[www.schwab.com](http://www.schwab.com)



Inspira Financial  
[www.inspirafinancial.com](http://www.inspirafinancial.com)

## Are you working with a fiduciary?

### What is the fiduciary standard of care?

The fiduciary standard of care requires that a financial adviser act solely in the client's best interest when offering personalized financial advice. Unfortunately, everyone in this industry is not held to this same standard.

Avidian Wealth Solutions is proudly held to the fiduciary standard. As fiduciaries, our team is committed to always acting in our clients' best interests. This is not only a promise, it is also a legal responsibility. Clients receive honest and thorough financial advice aligned with their goals and objectives.

### What are the benefits of working with a fiduciary advisor?

- ✓ Put their clients' best interests before their own, seeking the best prices and terms
- ✓ Act in good faith and provide all relevant facts to clients
- ✓ Must avoid conflicts of interest and disclose any potential conflicts of interest to clients
- ✓ Provide full transparency regarding their compensation
- ✓ Strive to provide accurate, thorough advice

# Our Team

Our team is comprised of highly specialized advisors that collaborate as fiduciaries to provide clients the highest level of financial counsel and service. We provide a personalized approach to planning and investment management, offering a family office experience to high net worth individuals. With decades of experience, we have developed expertise in analyzing each client's financial picture through comprehensive financial planning. We partner with clients with the goal of helping them clearly understand their overall wealth plan while providing strategic advice and ongoing analysis.

Our advice is objective and always in the client's best interest. We are compensated through a fee-based arrangement where our goals are aligned with those of our clients. Working alongside our clients' other trusted advisors, we serve as fiduciaries to address all aspects of their financial lives. Our clients are supported by a team of CFPs, CFAs, CPAs, MBAs, and JDs located in our office. Through our collaborative approach, we work with clients to optimize their decisions and align them with their tax and financial plans.



**JAMES MCGINNESS**  
Wealth Advisor



**MINDY ABRAHAM**  
Wealth Management Associate



**TAYLOR MOTSINGER**  
Wealth Management Associate



# Trusted Experience

14

CFPs

3

CFAs

7

MBAs

3

CEPAs

2

JDs

1

PHD

## Executive Leadership Team



LUKE PATTERSON  
Chairman, CEO



JIM ATKINSON  
COO, Head of M&A  
Managing Partner



PRESTON SNOW  
CFP®, Sr. Wealth  
Advisor, Managing  
Partner



HOPE EDICK  
Chief Compliance  
Officer



KATHERINE YARBER  
Chief Accounting  
Officer



RACHEL DANIELS  
Director of Operations,  
Head of Transitions

## Investment Management Team



JAKE BORBIDGE  
CFA®, CAIA®, Chief  
Investment Officer



NAN LU  
Ph.D., CFA®, CAIA®,  
MBA, Sr. Portfolio  
Manager



ANDREI COSTAS  
MBA  
Portfolio Manager



ROBIN CHAN  
CFA®  
Trading Supervisor



CASEY HODGES  
Operations Specialist

## Financial Planning Team



ROBERT PALMER  
JD, MBA, CFP®,  
CHFC®  
Director of Financial  
Planning



STEPHEN KIRBY  
JD  
Financial Planner





# James McGinness

## Wealth Advisor

James McGinness is a Wealth Advisor at Avidian, where he is focused on developing and managing client relationships for high-net-worth individuals, endowments, and foundations. He serves clients to help steward their resources by implementing a disciplined investment plan to align with each client's goals and values to achieve long-term results.

Previously, James served as Managing Director and Financial Advisor at a large financial advisory firm. James began his career as a Portfolio Analyst at RDG Capital LLC, and then joined Salient Partners, where he focused on investor relations, trading, and operations before becoming a Financial Advisor at Salient.

He knew he wanted to become an advisor after working as an intern at an RIA – a far cry from his original dream of becoming a firefighter. James earned a Bachelor of Business Administration from the University of Houston –Downtown and completed the Texas Trust School at Southern Methodist University. James holds Series 63 and 65 licenses.

James and his wife are the proud parents of twin sons and a daughter. He is a native Houstonian, an active member of Houston's First Baptist Church, and a partner of 100X Harvest ministry. He enjoys traveling with his family and coaching youth sports.

## Education

✓ BBA, University of Houston – Downtown

## Contact

☎ (281) 822-8813

✉ jamesmcginness@avidianwealth.com





# Mindy Abraham

## Wealth Management Associate

Mindy began her career as a Wealth Management Intern at Willis Johnson & Associates, gaining valuable experience that set the foundation for her career.

During this time, she developed a strong passion for prioritizing clients, having witnessed the direct impact of strategic financial management on their lives. This hands-on internship deepened her understanding of the industry and solidified her commitment to a career focused on serving and prioritizing clients' needs.

Mindy holds a Master of Science in Finance from the University of Houston and a Bachelor of Business Administration in Economics from Midwestern State University.

## Education

- ✓ Master of Science in Finance, University of Houston
- ✓ Bachelor of Business Administration in Economics, Midwestern State University

## Contact

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- ✉️ [mindyabraham@avidianwealth.com](mailto:mindyabraham@avidianwealth.com)





# Taylor Motsinger

## Wealth Management Associate

Taylor joined Avidian in January of 2023. Before her time at Avidian, she was the director of business development at RJ Capital, handling client requests and firm operations.

Taylor graduated from Florida State University in 2018 with a bachelor's degree in Psychology and Entrepreneurship. She was a part of the first graduating class of the Jim Moran College of Entrepreneurship at Florida State. In 2022, Taylor earned her Series 65 license and became an Investment Advisor Representative.

Taylor enjoys volunteering with the Houston Livestock Show and Rodeo in her free time.

## Education

- ✓ Bachelor's in Psychology and Entrepreneurship, Florida State University

## Contact

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## Important Disclosure Information

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