AVIDIAN

Wealth Optimized

avidianwealth.com

The Avidian Business Model

Designed to simplify the complexities that come with wealth

At Avidian, we collaborate as a team with you and your trusted network of professionals to ensure that all aspects of your finances are coordinated and working in line with your goals. Our engagement process is designed to help you make informed and confident decisions in the areas of financial planning, estate planning, tax strategies, risk management, and investment management.

AVIDIAN

1.

Independent registered investment advisory firm with offices in Houston and Austin.

2.

Founded in 2003 and currently advising on over $3 billion in assets

3.

Held to the fiduciary standard of care, the highest standard in the industry

4.

Full transparency with a straightforward fee structure

5.

Open architecture for optimal client solutions

6.

Third-party custodians and reporting for client assets

“Our mission is to make a positive impact in the lives of the families we serve.”

Our professional team includes:

- CERTIFIED FINANCIAL PLANNERS™
- Certified Public Accountants
- Chartered Financial Analysts
- Investment Specialists
- MBAs
- JDs
- CEPAs

We deliver highly personalized services and solutions in a consultative, fee-based format.

Luke Patterson
Chairman, CEO

What Avidian Can Do for Your Family

- Comprehensive financial planning
- Multi-generational estate and wealth transfer planning
- Tax and estate tax strategies
- Legacy planning and charitable giving strategies
- Asset management solutions
- Investment consulting
- Portfolio review and stress testing
- Risk management strategies and insurance solutions
- Retirement planning and income strategies
- Cash flow planning
- Social security and pension maximization
- Family advisory services
- Executive planning

What Avidian Can Do for Your Business

- Structure and tax planning strategies
- Business succession planning strategies
- Business exit strategies
- Buy-sell agreement review
- Key-man plans
- Planning for key executive team
- Treasury and investment banking strategies
- Small business qualified and nonqualified retirement plans
- 10b5-1 plans
- 83(b) election advice

Third-Party Custodians

Fidelity
www.fidelity.com

Charles Schwab
www.schwab.com

Inspira Financial
www.inspirafinancial.com

Are you working with a fiduciary?

What is the fiduciary standard of care?

The fiduciary standard of care requires that a financial adviser act solely in the client's best interest when offering personalized financial advice. Unfortunately, everyone in this industry is not held to this same standard.

Avidian Wealth Solutions is proudly held to the fiduciary standard. As fiduciaries, our team is committed to always acting in our clients' best interests. This is not only a promise, it is also a legal responsibility. Clients receive honest and thorough financial advice aligned with their goals and objectives.

What are the benefits of working with a fiduciary advisor?

- Put their clients' best interests before their own, seeking the best prices and terms
- Act in good faith and provide all relevant facts to clients
- Must avoid conflicts of interest and disclose any potential conflicts of interest to clients
- Provide full transparency regarding their compensation
- Strive to provide accurate, thorough advice

Our Team

Our team is comprised of highly specialized advisors that collaborate as fiduciaries to provide clients the highest level of financial counsel and service. We provide a personalized approach to planning and investment management, offering a family office experience to high net worth individuals. With decades of experience, we have developed expertise in analyzing each client's financial picture through comprehensive financial planning. We partner with clients with the goal of helping them clearly understand their overall wealth plan while providing strategic advice and ongoing analysis.

Our advice is objective and always in the client's best interest. We are compensated through a fee-based arrangement where our goals are aligned with those of our clients. Working alongside our clients' other trusted advisors, we serve as fiduciaries to address all aspects of their financial lives. Our clients are supported by a team of CFPs, CFAs, CPAs, MBAs, and JDs located in our office. Through our collaborative approach, we work with clients to optimize their decisions and align them with their tax and financial plans.

LUKE PATTERSON
Chairman, CEO

MICHAEL ZDENEK
CFP®, Wealth Advisor

ROBERT PALMER
JD, MBA, CFP®, ChFC®
Director of Financial Planning

SHELBY BRADSHAW
Wealth Management Associate

Trusted Experience

14	CFPs
3	CFAs
7	MBAs
3	CEPAs
2	JDs
1	PHD

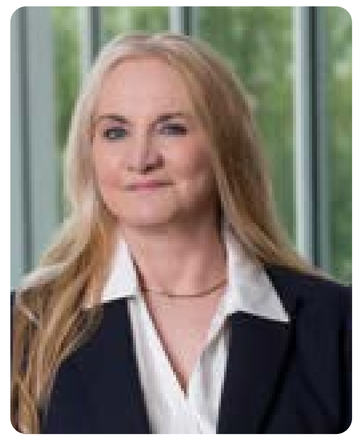
Executive Leadership Team

LUKE PATTERSON
Chairman, CEO

JIM ATKINSON
COO,Head of M&A Managing Partner

PRESTON SNOW
CFP®, Sr. Wealth Advisor, Managing Partner

HOPE EDICK
Chief Compliance Officer

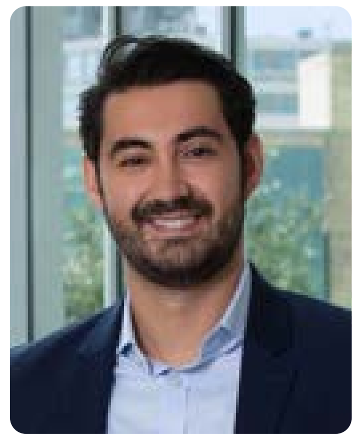


KATHERINE YARBER
Chief Accounting Officer

Investment Management Team

JAKE BORBIDGE
CFA®, CAIA®, Chief Investment Officer

NAN LU
Ph.D., CFA®, CAIA®, MBA, Sr. Portfolio Manager



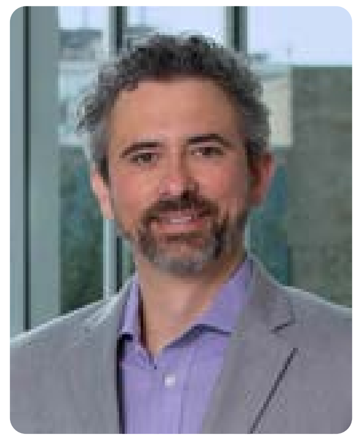
ANDREI COSTAS
MBA
Portfolio Manager

ROBIN CHAN
CFA®
Trading Supervisor

CASEY HODGES
Operations Specialist

Financial Planning Team

ROBERT PALMER
JD, MBA, CFP®, CHFC®
Director of Financial Planning



STEPHEN KIRBY
JD
Financial Planner

Luke Patterson

Chairman, CEO

As the CEO and Chief Investment Officer for Avidian Wealth Solutions, Luke Patterson has over 20 years of investment experience. He has represented corporate clients and high net worth individuals and their families in a diverse range of financial transactions over his career.

In his roles as Avidian Wealth Solutions' Chief Investment Officer and a member of its investment committee, Luke is responsible for directing the firm's investment strategy, portfolio management, financial analysis and research. He focuses on identifying and implementing broad, multi-asset investment opportunities for client investment portfolios.
Luke adheres to a disciplined investment strategy centered on conservative principles, effective risk management, and capital preservation–all aimed at achieving long-term results for each client. Luke is also the head of the Business Development Department.

Before joining Avidian Wealth Solutions in 2009, Luke worked at Merrill Lynch, Morgan Stanley and Morgan Keegan & Co. in their private client groups.

A native of Houston, Luke is the host of the podcast The Journey: Lessons of an Entrepreneur and contributes commentary to the firm's website.

Education

- MBA, Rice University
- BBA in Business, Sam Houston State University

Contact

luke@avidianwealth.com

Michael Zdenek

CFP®, Wealth Advisor

Michael Zdenek joined Avidian Wealth Solutions in 2021. Michael serves as a Wealth Advisor. Michael works directly with clients to develop financial plans and formulate client strategies to support the firm’s goal to make a positive impact in their lives.

Before joining Avidian Wealth Solutions, Michael served as a private client advisor at J.P. Morgan Chase & Co, where he provided financial and investment advice to affluent clients. Michael received his CFP® (CERTIFIED FINANCIAL PLANNER®) designation in July of 2022.

When not assisting his clients, Michael enjoys spending time outdoors with his wife and newborn daughter. Michael is a member of Houston’s First Baptist Church, where he and his wife volunteer as greeters for the evening service.

Education

- Bachelors in Economics, Texas A&M University

Contact

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michaelzdenek@avidianwealth.com

Robert Palmer

JD, MBA, CFP®, ChFC®, Director of Financial Planning

Robert Palmer JD, MBA, CFP®, ChFC® is a financial planning specialist with a background in law and finance. He started his career in the legal sector, working alongside judges and law firms as a consultant focusing on estate, tax, and matrimonial law. He has contributed to legal commentaries and treatises centered around tax and estate law.

Looking to adopt a more entrepreneurial path, he transitioned into the financial field to drive a more profound impact on clients through financial planning. He established his financial planning practice before joining Fidelity Investments, where he led a financial planning team. While at Fidelity Investments, Robert furthered his education by earning a Financial Planning Certificate from NYU while subsequently becoming a CERTIFIED FINANCIAL PLANNER® and a Chartered Financial Consultant®. At the same time, he won several awards through Fidelity Investments for outstanding performance and exceptional planning, leading his team to the top national percentiles. His experience has led him to specialize in comprehensive financial planning for businesses, high-net-worth families, and individuals.

Robert attended the University of Vermont and received a BA in Philosophy & Political Science with a minor in History. He also obtained his Juris Doctor from Pace Law School and his MBA from the Quantic School of Business and Technology. Robert lives in Houston, Texas, after leaving his hometown of Greenwich, Connecticut, where his family has been since 1640. He enjoys experiencing new cuisines and traveling to learn more about different cultures.

Education

- Juris Doctor, The Elisabeth Haub School of Law at Pace University
- MBA, Quantic School of Business and Technology
- Bachelor’s Degree in Philosophy & Political Science, University of Vermont

Contact

(281) 626-7865

robertpalmer@avidianwealth.com

Shelby Bradshaw

Wealth Management Associate

Shelby Bradshaw joined Avidian in June of 2023. Shelby works to support the practice of our CEO Luke Patterson, David Lee, and Michael Zdenek.

Shelby began her career as an Associate Financial Representative with Northwestern Mutual and, most recently, as an Investment Operations Associate for a Private Equity firm located in Houston. Shelby is a liaison between the advisor and clients throughout the onboarding process and continued account maintenance.

Shelby grew up in the suburbs and recently moved to the City of Houston. She enjoys spending time outdoors with her dog, daughter, family & friends.

Contact

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Important Disclosure Information

Past performance may not be indicative of future results. Different types of investments involve varying degrees of risk. Therefore, it should not be assumed that future performance of any specific investment or investment strategy (including the investments and/or investment strategies recommended and/or undertaken by Avidian Wealth Solutions (“Avidian”), or any non-investment related services will be profitable, equal any historical performance level(s), be suitable for your portfolio or individual situation, or prove successful. Avidian is neither a law firm nor an accounting firm, and no portion of its services should be construed as legal or accounting advice. Moreover, you should not assume that any discussion or information in this document serves as the receipt of, or as a substitute for, personalized investment advice from Avidian. Please remember that it remains your responsibility to advise Avidian, in writing, if there are any changes in your personal/financial situation or investment objectives for the purpose of reviewing/evaluating/revising our previous recommendations and/or services, or if you would like to impose, add, or to modify any reasonable restrictions to our investment advisory services. A copy of our current written disclosure brochure discussing our advisory services and fees is available upon request. The scope of the services to be provided depends upon the needs of the client and the terms of the engagement.

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