MAVIDIAN

Wealth Optimized



The Avidian Business Model

Designed to simplify the complexities that come with wealth

At Avidian, we collaborate as a team with you and your trusted network of professionals to ensure that all aspects of your finances are coordinated and working in line with your goals. Our engagement process is designed to help you make informed and confident decisions in the areas of financial planning, estate planning, tax strategies, risk management, and investment management.

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AVIDIAN

1

Independent registered investment advisory firm with offices in Houston and Austin.

2.

Founded in 2003 and currently advising on over \$3 billion in assets

3.

Held to the fiduciary standard of care, the highest standard in the industry

4

Full transparency with a straightforward fee structure

5.

Open architecture for optimal client solutions

6.

Third-party custodians and reporting for client assets

Our mission is to make a positive impact in the lives of the families we serve. **

Our professional team includes:

- ✓ CERTIFIED FINANCIAL PLANNERS™
- ✓ Certified Public Accountants
- ✓ Chartered Financial Analysts
- ✓ Investment Specialists
- ✓ MBAs
- ✓ JDs
- ✓ CEPAs

We deliver highly personalized services and solutions in a consultative, fee-based format.





What Avidian Can Do for Your Family

- Comprehensive financial planning
- ✓ Multi-generational estate and wealth transfer planning
- ✓ Tax and estate tax strategies
- Legacy planning and charitable giving strategies
- Asset management solutions
- ✓ Investment consulting
- Portfolio review and stress testing
- Risk management strategies and insurance solutions
- Retirement planning and income strategies
- Cash flow planning
- ✓ Social security and pension maximization
- Family advisory services
- Executive planning





What Avidian Can Do for Your Business

- Structure and tax planning strategies
- ✓ Business succession planning strategies
- Business exit strategies
- ✓ Buy-sell agreement review
- Key-man plans
- ✓ Planning for key executive team
- Treasury and investment banking strategies
- Small business qualified and nonqualified retirement plans
- ✓ 10b5-1 plans
- ✓ 83(b) election advice

Third-Party Custodians



Fidelity www.fidelity.com



Charles Schwab www.schwab.com

inspira

Inspira Financial www.inspirafinancial.com

Are you working with a fiduciary? What is the fiduciary standard of care?

The fiduciary standard of care requires that a financial adviser act solely in the client's best interest when offering personalized financial advice. Unfortunately, everyone in this industry is not held to this same standard.

Avidian Wealth Solutions is proudly held to the fiduciary standard. As fiduciaries, our team is committed to always acting in our clients' best interests. This is not only a promise, it is also a legal responsibility. Clients receive honest and thorough financial advice aligned with their goals and objectives.

What are the benefits of working with a fiduciary advisor?

- ✓ Put their clients' best interests before their own, seeking the best prices and terms
- ✓ Act in good faith and provide all relevant facts to clients
- ✓ Must avoid conflicts of interest and disclose any potential conflicts of interest to clients
- ✓ Provide full transparency regarding their compensation
- Strive to provide accurate, thorough advice

Our Team

Our team is comprised of highly specialized advisors that collaborate as fiduciaries to provide clients the highest level of financial counsel and service. We provide a personalized approach to planning and investment management, offering a family office experience to high net worth individuals. With decades of experience, we have developed expertise in analyzing each client's financial picture through comprehensive financial planning. We partner with clients with the goal of helping them clearly understand their overall wealth plan while providing strategic advice and ongoing analysis.

Our advice is objective and always in the client's best interest. We are compensated through a fee-based arrangement where our goals are aligned with those of our clients. Working alongside our clients' other trusted advisors, we serve as fiduciaries to address all aspects of their financial lives. Our clients are supported by a team of CFPs, CFAs, CPAs, MBAs, and JDs located in our office. Through our collaborative approach, we work with clients to optimize their decisions and align them with their tax and financial plans.



TRAVIS OGLESBY
Sr. Wealth Advisor



DAVID GONZALEZ
Sr. Wealth Advisor



MINDY ABRAHAM
Wealth Management Associate

Trusted Experience

14
CFPs

3 CFAs 7 MBAs

3 CEPAs

JDs

⊥ PHD

Executive Leadership Team



LUKE PATTERSON
Chairman, CEO



JIM ATKINSON COO,Head of M&A Managing Partner



PRESTON SNOW CFP®, Sr. Wealth Advisor, Managing Partner



HOPE EDICK
Chief Compliance
Officer



KATHERINE YARBER
Chief Accounting
Officer

Investment Management Team



JAKE BORBIDGE CFA®, CAIA®, Chief Investment Officer



NAN LU Ph.D., CFA®, CAIA®, MBA, Sr. Portfolio Manager



ANDREI COSTAS MBA Portfolio Manager



ROBIN CHAN
CFA®
Trading Supervisor



CASEY HODGES
Operations Specialist

Financial Planning Team



ROBERT PALMER
JD, MBA, CFP®,
CHFC®
Director of Financial

Planning



STEPHEN KIRBY JD Financial Planner



Travis Oglesby Sr. Wealth Advisor

Travis Oglesby is an industry veteran who began his career in financial services after graduating from Truman State University in 1999 with a bachelor's degree in finance. He later continued his education to receive an MBA from Rockhurst University.

Travis adeptly leverages the intellectual capital offered by the Avidan Wealth Solutions Family Office environment. Mr. Oglesby's clients all receive carefully coordinated, strategic, and tactical access to an in-house team of credentialed Financial Planners, attorneys, tax professionals, investments analysts, and insurance professionals who are equally passionate about working together to address all aspects of their financial well-being.

Before joining Avidian Wealth, Travis spent 19 years with Ivy Distributors, with the last 12 years as Regional Vice President of South/Central Texas. As Regional VP, Mr. Oglesby taught financial advisers market forecasts, risk management, investment selection, and client servicing techniques. Travis and his wife, Rucia, have been married since 2015 and have two children, Finn and Piper.

Education

- ✓ MBA, Rockhurst University
- Bachelor's in Finance, Truman State University

Contact

- **** (281) 822-8829
- Travisoglesby@avidianwealth.com



David Gonzalez Sr. Wealth Advisor

David joins Avidian Wealth Solutions with over a decade of financial planning and investment advice experience. During that time, he has helped families and individuals navigate financial markets to achieve their short and long term goals. Through a disciplined process of listening and understanding each client's unique goals and objectives, David utilizes the extensive resources available at Avidian Wealth to create an achievable and proactive financial strategy.

Throughout his career, David carries a passion for sharing his understanding of financial markets and assisting clients with making smart decisions in managing their wealth. David attended the University of Houston and holds a Bachelors Degree in Finance from the C.T. Bauer College of Business.

Prior to joining Avidian, David held the role of a JP Morgan Private Client Advisor providing investment solutions and planning advice for Chase Private Clients.

David and his wife Natalie reside in Rice Military and enjoy spending time with family, traveling, and serving their community.

Education

✓ Bachelors Degree in Finance, University of Houston

Contact

**** (346) 240-2100

davidgonzalez@avidianwealth.com



Mindy Abraham Wealth Management Associate

Mindy began her career as a Wealth Management Intern at Willis Johnson & Associates, gaining valuable experience that set the foundation for her career.

During this time, she developed a strong passion for prioritizing clients, having witnessed the direct impact of strategic financial management on their lives. This hands-on internship deepened her understanding of the industry and solidified her commitment to a career focused on serving and prioritizing clients' needs.

Mindy holds a Master of Science in Finance from the University of Houston and a Bachelor of Business Administration in Economics from Midwestern State University.

Education

- ✓ Master of Science in Finance, University of Houston
- ✓ Bachelor of Business Administration in Economics, Midwestern State University

Contact

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Important Disclosure Information

Past performance may not be indicative of future results. Different types of investments involve varying degrees of risk. Therefore, it should not be assumed that future performance of any specific investment or investment strategy (including the investments and/or investment strategies recommended and/or undertaken by Avidian Wealth Solutions ("Avidian"), or any non-investment related services will be profitable, equal any historical performance level(s), be suitable for your portfolio or individual situation, or prove successful. Avidian is neither a law firm nor an accounting firm, and no portion of its services should be construed as legal or accounting advice. Moreover, you should not assume that any discussion or information in this document serves as the receipt of, or as a substitute for, personalized investment advice from Avidian. Please remember that it remains your responsibility to advise Avidian, in writing, if there are any changes in your personal/financial situation or investment objectives for the purpose of reviewing/evaluating/revising our previous recommendations and/or services, or if you would like to impose, add, or to modify any reasonable restrictions to our investment advisory services. A copy of our current written disclosure brochure discussing our advisory services and fees is available upon request. The scope of the services to be provided depends upon the needs of the client and the terms of the engagement.

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