



Wealth Optimized

[avidianwealth.com](http://avidianwealth.com)



# The Avidian Business Model

Designed to simplify the complexities that come with wealth

At Avidian, we collaborate as a team with you and your trusted network of professionals to ensure that all aspects of your finances are coordinated and working in line with your goals. Our engagement process is designed to help you make informed and confident decisions in the areas of financial planning, estate planning, tax strategies, risk management, and investment management.



1.

Independent registered investment advisory firm with offices in Houston and Austin.

2.

Founded in 2003 and currently advising on over \$3 billion in assets

3.

Held to the fiduciary standard of care, the highest standard in the industry

4.

Full transparency with a straightforward fee structure

5.

Open architecture for optimal client solutions

6.

Third-party custodians and reporting for client assets

“Our mission is to make a positive impact in the lives of the families we serve.”

Our professional team includes:

- ✓ CERTIFIED FINANCIAL PLANNERS™
- ✓ Certified Public Accountants
- ✓ Chartered Financial Analysts
- ✓ Investment Specialists
- ✓ MBAs
- ✓ JDs
- ✓ CEPAs

We deliver highly personalized services and solutions in a consultative, fee-based format.

Luke Patterson  
Chairman, CEO





# What Avidian Can Do for Your Family

- ✓ Comprehensive financial planning
- ✓ Multi-generational estate and wealth transfer planning
- ✓ Tax and estate tax strategies
- ✓ Legacy planning and charitable giving strategies
- ✓ Asset management solutions
- ✓ Investment consulting
- ✓ Portfolio review and stress testing
- ✓ Risk management strategies and insurance solutions
- ✓ Retirement planning and income strategies
- ✓ Cash flow planning
- ✓ Social security and pension maximization
- ✓ Family advisory services
- ✓ Executive planning







# What Avidian Can Do for Your Business

- ✓ Structure and tax planning strategies
- ✓ Business succession planning strategies
- ✓ Business exit strategies
- ✓ Buy-sell agreement review
- ✓ Key-man plans
- ✓ Planning for key executive team
- ✓ Treasury and investment banking strategies
- ✓ Small business qualified and nonqualified retirement plans
- ✓ 10b5-1 plans
- ✓ 83(b) election advice



# Third-Party Custodians



Fidelity  
[www.fidelity.com](http://www.fidelity.com)



Charles Schwab  
[www.schwab.com](http://www.schwab.com)



Inspira Financial  
[www.inspirafinancial.com](http://www.inspirafinancial.com)

## Are you working with a fiduciary?

### What is the fiduciary standard of care?

The fiduciary standard of care requires that a financial adviser act solely in the client's best interest when offering personalized financial advice. Unfortunately, everyone in this industry is not held to this same standard.

Avidian Wealth Solutions is proudly held to the fiduciary standard. As fiduciaries, our team is committed to always acting in our clients' best interests. This is not only a promise, it is also a legal responsibility. Clients receive honest and thorough financial advice aligned with their goals and objectives.

### What are the benefits of working with a fiduciary advisor?

- ✓ Put their clients' best interests before their own, seeking the best prices and terms
- ✓ Act in good faith and provide all relevant facts to clients
- ✓ Must avoid conflicts of interest and disclose any potential conflicts of interest to clients
- ✓ Provide full transparency regarding their compensation
- ✓ Strive to provide accurate, thorough advice

# Our Team

Our team is comprised of highly specialized advisors that collaborate as fiduciaries to provide clients the highest level of financial counsel and service. We provide a personalized approach to planning and investment management, offering a family office experience to high net worth individuals. With decades of experience, we have developed expertise in analyzing each client's financial picture through comprehensive financial planning. We partner with clients with the goal of helping them clearly understand their overall wealth plan while providing strategic advice and ongoing analysis.

Our advice is objective and always in the client's best interest. We are compensated through a fee-based arrangement where our goals are aligned with those of our clients. Working alongside our clients' other trusted advisors, we serve as fiduciaries to address all aspects of their financial lives. Our clients are supported by a team of CFPs, CFAs, CPAs, MBAs, and JDs located in our office. Through our collaborative approach, we work with clients to optimize their decisions and align them with their tax and financial plans.



**JOSHUA W. PATTERSON**  
Sr. Wealth Advisor, CFP®



**ROBERT PALMER**  
JD, MBA, CFP®, ChFC®  
Director of Financial Planning



**CINDY VENTURA**  
Wealth Management Associate



# Trusted Experience

14

CFPs

3

CFAs

7

MBAs

3

CEPAs

2

JDs

1

PHD

## Executive Leadership Team



LUKE PATTERSON  
Chairman, CEO



JIM ATKINSON  
COO, Head of M&A  
Managing Partner



PRESTON SNOW  
CFP®, Sr. Wealth  
Advisor, Managing  
Partner



HOPE EDICK  
Chief Compliance  
Officer



KATHERINE  
YARBER  
Chief Accounting  
Officer



RACHEL DANIELS  
Director of Operations,  
Head of Transitions



JAKE BORBIDGE  
CFA®, CAIA®  
Chief Investment  
Officer

## Investment Management Team



JAKE BORBIDGE  
CFA®, CAIA®,  
Chief Investment  
Officer



NAN LU  
Ph.D., CFA®, CAIA®,  
MBA, Sr. Portfolio  
Manager



ANDREI COSTAS  
MBA  
Portfolio Manager



ROBIN CHAN  
CFA®  
Trading Supervisor



CASEY HODGES  
Operations Specialist

## Financial Planning Team



ROBERT PALMER  
JD, MBA, CFP®,  
CHFC®  
Director of Financial  
Planning



STEPHEN KIRBY  
JD  
Financial Planner





# Joshua W. Patterson

## CFP®, Sr. Wealth Advisor

Josh Patterson has been working in the financial services industry since 1998. In 2018, Josh joined Avidian Wealth Solutions, LLC (Avidian) as a Senior Wealth Advisor. Prior to joining Avidian, Josh was a founding partner of an independent wealth management firm, where his primary focus was on new business development, investment management, maintaining client relationships and serving the financial planning needs of the firm's clients. Prior to founding his wealth management firm, in 2002, Josh worked as an Associate Vice President with Morgan Stanley Financial Services where he focused on new business development. Josh began his career in 1998 with UBS Financial Services.

Josh attended Texas Lutheran University where he earned a Bachelor of Science – Double Major in Mathematics and Economics, 1998, and spent one semester in Washington DC studying economic policy while attending American University. Currently, Josh is a CERTIFIED FINANCIAL PLANNER® practitioner (CFP®).

Josh is actively involved within the Financial Planning Association, Houston Chapter, to enhance the scope and efficiency of the financial planning process for clients. Josh is actively involved at his local church where he and his wife lead a weekly bible study class. He also enjoys coaching his children's various sports' teams. Josh and his wife Nisha have been married since 2000 and have three children, Logan Andie and Eli

## Education

- ✓ Bachelors in Mathematics and Economics, Texas Lutheran University

## Contact

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# Robert Palmer

## JD, MBA, CFP®, ChFC®, Director of Financial Planning

Robert Palmer JD, MBA, CFP®, ChFC® is a financial planning specialist with a background in law and finance. He started his career in the legal sector, working alongside judges and law firms as a consultant focusing on estate, tax, and matrimonial law. He has contributed to legal commentaries and treatises centered around tax and estate law.

Looking to adopt a more entrepreneurial path, he transitioned into the financial field to drive a more profound impact on clients through financial planning. He established his financial planning practice before joining Fidelity Investments, where he led a financial planning team. While at Fidelity Investments, Robert furthered his education by earning a Financial Planning Certificate from NYU while subsequently becoming a CERTIFIED FINANCIAL PLANNER® and a Chartered Financial Consultant®. At the same time, he won several awards through Fidelity Investments for outstanding performance and exceptional planning, leading his team to the top national percentiles. His experience has led him to specialize in comprehensive financial planning for businesses, high-net-worth families, and individuals.

Robert attended the University of Vermont and received a BA in Philosophy & Political Science with a minor in History. He also obtained his Juris Doctor from Pace Law School and his MBA from the Quantic School of Business and Technology. Robert lives in Houston, Texas, after leaving his hometown of Greenwich, Connecticut, where his family has been since 1640. He enjoys experiencing new cuisines and traveling to learn more about different cultures.

## Education

- ✓ Juris Doctor, The Elisabeth Haub School of Law at Pace University
- ✓ MBA, Quantic School of Business and Technology
- ✓ Bachelor's Degree in Philosophy & Political Science, University of Vermont

## Contact

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# Cindy Ventura

## Wealth Management Associate

Cindy is a motivated financial professional with over three years of experience in financial services. She excels in client relations and collaborates with specialists to meet clients' financial needs.

She previously worked at JPMorgan Chase, where she gained diverse experience in banking operations, customer support, and data management. Cindy is dedicated and driven, with a passion for helping clients achieve their financial goals.

Outside of work, she enjoys working out, exploring new places to eat, and spending quality time with family and friends.

## Contact

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## Important Disclosure Information

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