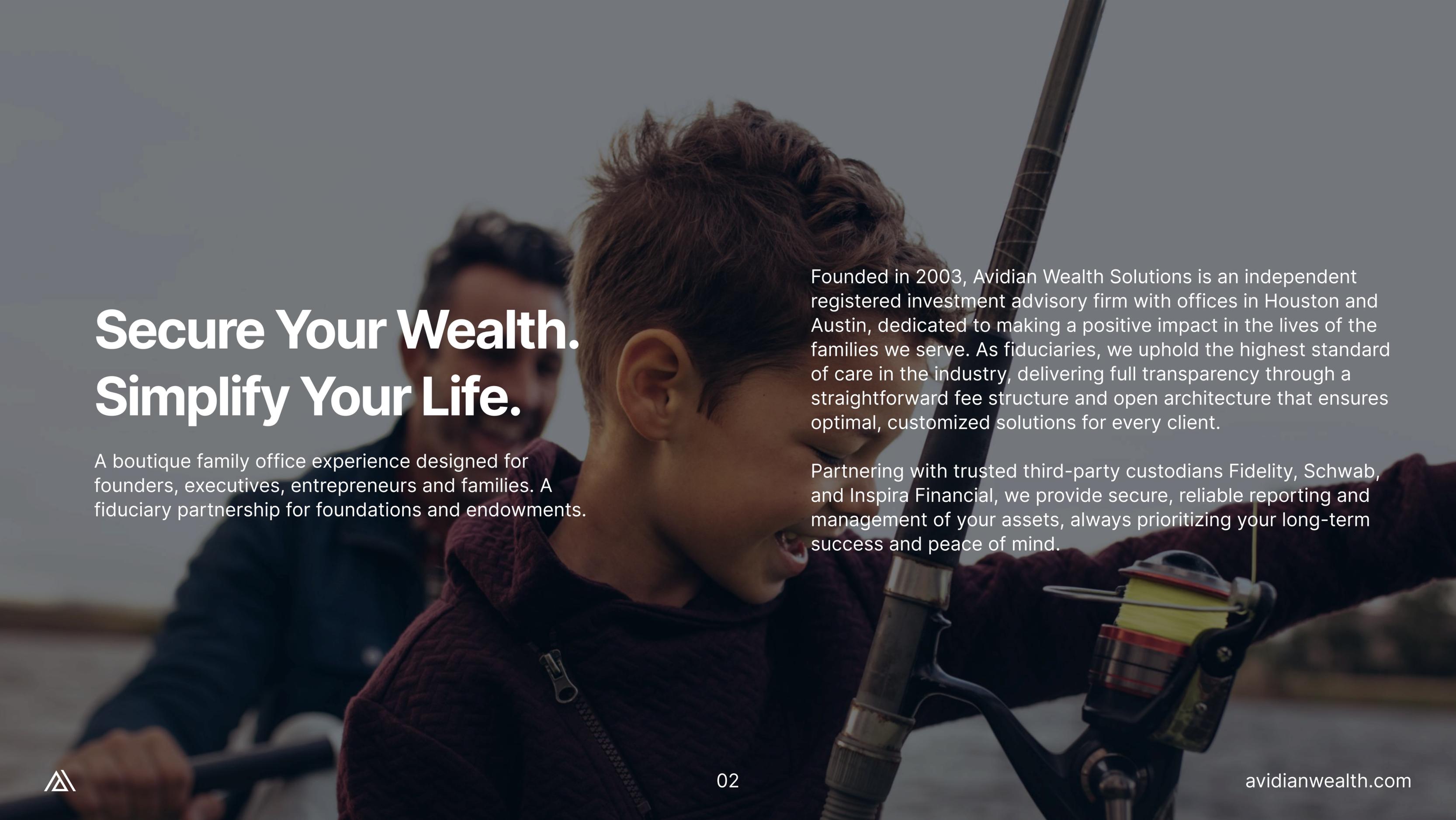


 **AVIDIAN**  
WEALTH SOLUTIONS



# Secure Your Wealth. Simplify Your Life.

A boutique family office experience designed for founders, executives, entrepreneurs and families. A fiduciary partnership for foundations and endowments.

Founded in 2003, Avidian Wealth Solutions is an independent registered investment advisory firm with offices in Houston and Austin, dedicated to making a positive impact in the lives of the families we serve. As fiduciaries, we uphold the highest standard of care in the industry, delivering full transparency through a straightforward fee structure and open architecture that ensures optimal, customized solutions for every client.

Partnering with trusted third-party custodians Fidelity, Schwab, and Inspira Financial, we provide secure, reliable reporting and management of your assets, always prioritizing your long-term success and peace of mind.



**\$4.6B**

In client assets under  
management\*

**56**

Financial  
professionals

**23**

Years  
of success

\*As of December 31, 2025. This number reflects Avidian's regulatory assets under management (RAUM) as calculated consistent with the instructions to Form ADV Part 1A. Our firm updates this number quarterly to reflect AUM as of the most recent calendar quarter-end. The amount reported here may differ from the figure in our most recently filed Form ADV, which reports AUM as of December 31, 2024.



# Our Full-Circle Approach to Wealth Management

Providing a suite of wealth planning solutions throughout your financial life, all included with your advisory fee.



At Avidian Wealth Solutions, we take a holistic, fiduciary-first approach to safeguarding and growing your legacy. Our experienced multidisciplinary team delivers personalized strategies that integrate investment management, financial planning, estate preservation, tax optimization, and risk mitigation, tailored to evolve with your unique goals and life stages, so you can focus on what matters most: your family and future.

Experience the Avidian difference: fiduciary guidance that prioritizes your best interests, every step of the way.  
[www.avidianwealth.com](http://www.avidianwealth.com)



# Executive Leadership

Trusted Experience



**Luke Patterson**  
Chairman  
Chief Executive Officer



**Jim Atkinson**  
Managing Partner  
Head of M&A



**Preston Snow, CFP®**  
Managing Partner  
Sr. Wealth Advisor



**Shaheen Ladhani**  
Managing Partner  
Chief Revenue Officer



**Jake Borbidge, CFA®, CAIA®**  
Partner  
Chief Investment Officer



**Katherine Yarber**  
Chief Accounting Officer



**Hope Edick**  
Chief Compliance Officer



**Rachel Daniels**  
Director of Operations  
Head of Advisor Transitions



# Troy Taylor

Partner\*, Sr. Wealth Advisor, CFP®

Troy Taylor is a CERTIFIED FINANCIAL PLANNER®, Partner\*, and Senior Wealth Advisor at Avidian Wealth Solutions. Troy brings extensive experience in wealth management. He previously served as a Managing Director, Senior Wealth Advisor, and Team Lead at Linscomb Wealth, where he was actively involved in the firm's Wealth Management Committee, Family Office Working Group, and Investment Committee Advisory Group.

Prior to Linscomb, Troy Taylor led a team of advisors in the private client services group at a national bank for 10 years, honing his expertise in guiding high-net-worth clients toward their financial goals through personalized, comprehensive strategies. A proud U.S. Navy veteran, Troy is deeply committed to community service. He has served on the Advisory Board and Development Committee of Child Advocates and as a former board member of Interfaith Caring Ministries.

Outside the office, Troy enjoys quality time with family and friends. He enjoys cooking, traveling, and hiking with his wife.

 [troytaylor@avidianwealth.com](mailto:troytaylor@avidianwealth.com)

 (281) 822-8828



# Maddie Cerda

## Sr. Wealth Management Associate

Maddie first joined Avidian Wealth in June 2020, bringing strong client-service experience from her previous role as a Client Service Assistant, where she supported meeting preparation, strengthened operational processes, and handled a wide range of client requests.

A graduate of Texas Tech University with a bachelor's degree in Personal Financial Planning, Maddie has always had a passion for helping clients feel confident and supported in their financial lives. She contributed meaningfully to Avidian's client experience through advisor support, daily operational oversight, and preparation of essential meeting documentation.

In 2023, Maddie pursued an opportunity outside the firm that allowed her to broaden her professional experience. We are thrilled that she has returned to Avidian as a Sr. Wealth Management Associate, continuing the work she cares deeply about and bringing an even stronger perspective to the team.

Outside of work, Maddie and her husband enjoy traveling, exploring new restaurants and coffee shops around Houston, and spending time with their two children.

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## Important Disclosure Information

Past performance may not be indicative of future results. Different types of investments involve varying degrees of risk. Therefore, it should not be assumed that future performance of any specific investment or investment strategy (including the investments and/or investment strategies recommended and/or undertaken by Avidian Wealth Solutions (“Avidian”), or any non-investment related services will be profitable, equal any historical performance level(s), be suitable for your portfolio or individual situation, or prove successful. Avidian is neither a law firm nor an accounting firm, and no portion of its services should be construed as legal or accounting advice. Moreover, you should not assume that any discussion or information in this document serves as the receipt of, or as a substitute for, personalized investment advice from Avidian. Please remember that it remains your responsibility to advise Avidian, in writing, if there are any changes in your personal/financial situation or investment objectives for the purpose of reviewing/evaluating/revising our previous recommendations and/or services, or if you would like to impose, add, or to modify any reasonable restrictions to our investment advisory services. A copy of our current written disclosure brochure discussing our advisory services and fees is available upon request. The scope of the services to be provided depends upon the needs of the client and the terms of the engagement.

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